



## *Exhibitor/Vendor Package*

Greetings:

You are invited to be an Exhibitor/Vendor Participant at the 1<sup>st</sup> Annual **Fire on the 4<sup>th</sup>** Classic Car and Microbrew - Wine Tasting Festival to be held at the Angel Fire Country Club Resort, Angel Fire, NM on the 3<sup>rd</sup> and 4<sup>th</sup> of July, 2010.

We anticipate that this Independence Day festival will be an annual event and we are excited about involving local firms and assisting them in furthering their business opportunities. We expect several hundred people to attend this first annual event.

Below is general information explaining the advantages of participating in the event.

### *Principal Exhibitor – Fee: \$195 - Includes:*

- One (1) 10 x 10 outdoor exhibit booth space – Exhibitor must provide tent, table & chairs
- Itinerant License Fee
- Business Logo on our Web-Site & Logo Link to Your Web-Site
- Your Logo on Event Poster
- Your Logo on our web-site and web-site link to your business
- Event Advertisement:
  - Radio Announcements Preceding the Show
  - Live Radio Remote Day of Show
  - DJ Business Announcement – day of show
  - Billboard Ads
  - Newspapers Ads (Santa Fe, Espanola, Taos, Red-River)
  - Newsletter to 10,000 e-mail recipients (Angel Fire Resort and SW Events Mailing)
  - Dedicated Web-Site

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**Questions: (505) 984-2263    Web: [www.SWeventsMgt.com](http://www.SWeventsMgt.com)**

**REGISTRATION FORM ON REVERSE SIDE**



# Exhibitor/Vendor Registration

Company Name & Address

Name of Company Contact:

Contact Telephone No:

Contact e-mail:

FAX:

## Step 1. Select Type of Registration and Enter the Appropriate Cost on the Highlighted Column

Type of Registration	Registration Fee	Enter Cost Here
<b>PRINCIPAL Exhibitor/Sponsor - Outdoors</b>	\$ 195	

## Step 2. Read the Registration Instructions Carefully Before Submitting This Form

- Please carefully read the Registration Terms and Conditions below.
- Ensure you have completed all information set forth above.
- Include a copy of this form** with payment – **DO NOT** send cash. Check or Money Order only.
- Make check or money order payable to “SWPD”.

**Mail to: SWPD**  
**PO Box 28**  
**Tesuque, NM 87574**

- Upon receipt of your registration you will be contacted by e-mail at the e-mail address you provide and your registration will be confirmed. If you have any questions, please contact the Event Manager, Bennie Gonzales at **(505) 984-2263** or [bgonzbg@aol.com](mailto:bgonzbg@aol.com) Thank you.

## Registration Terms and Conditions

**Release of Liability:** As an Exhibitor/Vendor participant, and by submitting this registration form, you agree to hold harmless and release from any liability, Southwest Proposal Development, LLC (SWPD) and Angel Fire Resort, LLC and/or any of their agents, directors, employees, owners or representatives or anyone associated with this event, from any damages, injuries, losses and/or claims that may be suffered by you, your employees, your guests, your entry vehicle(s) if applicable or any of guest or other persons or property or others accompanying you to this event. SWPD and Angel Fire Resort, LLC, their officers and employees, and any co-sponsor of this activity are not responsible for any injury which may be suffered by you or any participant(s) while traveling to, during, or returning from the activity designated in this notice. SWPD and Angel Fire Resort, LLC have no medical insurance for individuals, and any injury to, or caused by, the Exhibitor and/or participant will be your sole and exclusive responsibility.

**Photo and Video Recordings:** You agree to grant SWPD the right to photograph and/or video tape your products, activities and/or program participants, including you, your staff and/or your Exhibit for potential future use for publicity or promotional purposes.

**Cancellation Policy:** You may only cancel your registration by contacting us using the **CONTACT US** link on our web page ([www.SWEventsMgt.com](http://www.SWEventsMgt.com)). The cancellation policy for Exhibitor/Vendors is as follows: Any cancellations requested on or before June 15, 2010 will incur a 50% cancellation fee. After June 15, 2010, no refunds will be given.

\_\_\_\_\_  
 Print Name

\_\_\_\_\_  
 Signature

\_\_\_\_\_  
 Date